

the SANDERS COUNTY
Ledger

**2024 Print Ad Rates
and Information**

FOR MORE INFORMATION
and AD ORDERS EMAIL:
advertising@scledger.net
406-827-3421

P.O. Box 219
Thompson Falls MT 59874

**PREPRINTED
INSERT RATE - \$180**

Inserts Needed: 2,000

DISPLAY AD SPECS

- 1 Column - 1.54 inches
- 2 Columns - 3.3 inches
- 3 Columns - 5 inches
- 4 Columns - 6.6 inches
- 5 Columns - 8.3 inches
- 6 Columns - 10 inches

DESIGN FEES

Customer is responsible for
providing ad artwork per
specs in a PDF format. If
you would like us to design
your ad, our design fee is
\$20/advertisement

**ASK US ABOUT OUR
CURRENT PROMOTIONS!**

**AD DEADLINE:
10 a.m. Tuesday**

FULL PAGE

10" W x 20.5" H

Black & White
\$715

Full Color
\$755

HALF PAGE
Horizontal

10" W x 10.25" H

Black & White
\$445

Full Color
\$485

**QUARTER
PAGE**
Vertical

5" W x
10.25" H

Black &
White
\$240

Full Color
\$280

HALF PAGE
Vertical

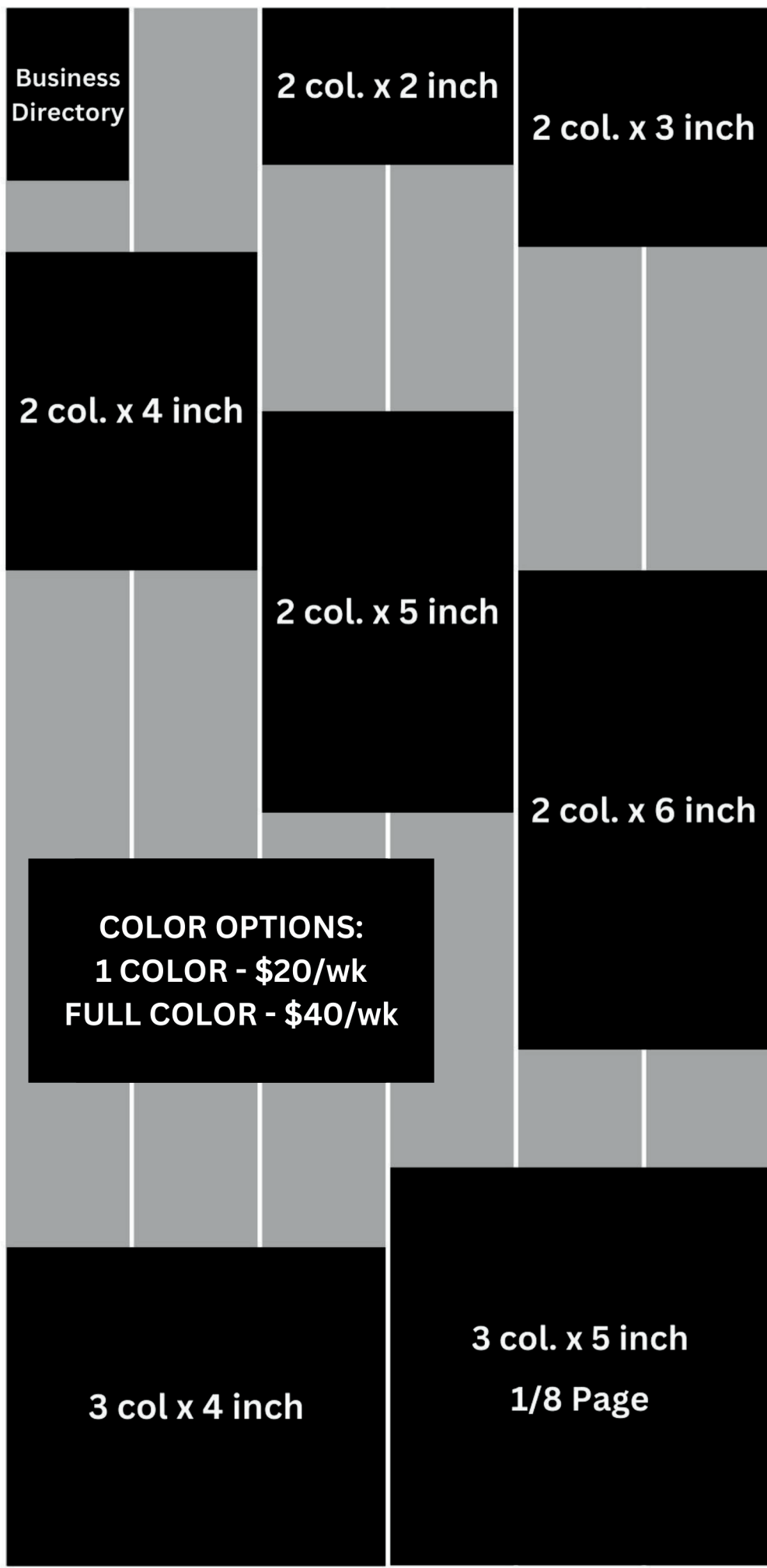
5" W x
20.5" H

Black &
White
\$445

Full Color
\$485


QUARTER PAGE
Horizontal

10" W x 5.2" H



<div><div><div>the SANDERS COUNTY</div><div>Ledger</div></div><div>2024 Display Ad Rates</div><div>Business Directory</div><div>\$16.50 per week</div><div>Must run at least 4 consecutive weeks</div></div>	
<div>2 col. x 2 inch</div> <div>1 week - \$36</div> <div>2 week discount - \$34/wk</div> <div>4 week discount - \$33/wk</div>	
<div>2 col. x 3 inch</div> <div>1 week - \$54</div> <div>2 week discount - \$51/wk</div> <div>4 week discount - \$49.50/wk</div>	
<div>2 col. x 4 inch</div> <div>1 week - \$72</div> <div>2 week discount - \$68/wk</div> <div>4 week discount - \$66/wk</div>	
<div>2 col. x 5 inch</div> <div>1 week - \$90</div> <div>2 week discount - \$85/wk</div> <div>4 week discount - \$82.50/wk</div>	
<div>2 col. x 6 inch</div> <div>3 col. x 4 inch</div> <div>1 week - \$108</div> <div>2 week discount - \$102/wk</div> <div>4 week discount - \$99/wk</div>	
<div>3 col. x 5 inch</div> <div>1 week - \$135</div> <div>2 week discount - \$127.50/wk</div> <div>4 week discount - \$123.75/wk</div>	

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2024 Advertising Packages

<p>12 Ad Bundle 2 col. x 3 inch & larger</p>	<p><u>12 display ads over a 12-month period.</u> 10% Discount from regular pricing. 25% Discount on design fees. 3 Months FREE Square Web Advertising. 3 FREE Social Media Announcements. Total Ad Amount Spread Out Into 12 Monthly Payments</p>
<p>18 Ad Bundle 2 col x 3 inch & larger</p>	<p><u>18 display ads over a 12-month period.</u> 15% Discount from regular pricing. 50% Discount on design fees. 6 Months FREE Square Web Advertising. 6 FREE Social Media Announcements. Total Ad Amount Spread Out Into 12 Monthly Payments</p>
<p>24 Ad Bundle 2 col. x 3 inch & larger</p>	<p><u>24 display ads over a 12-month period.</u> 20% Discount from regular pricing. FREE DESIGN! 12 Months FREE Square Web Advertising. 12 FREE Social Media Announcements. Total Ad Amount Spread Out Into 12 Monthly Payments</p>
<p>52 Ad Bundle 2 col. x 3 inch & larger</p>	<p> <u>52 display ads over a 12-month period.</u> 30% Discount from regular pricing. FREE DESIGN! 12 Months FREE Square Web Advertising. 18 FREE Social Media Announcements. Total Ad Amount Spread Out Into 12 Monthly Payments</p>

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Additional 5% Discount for upfront payments

NEED SOMETHING CUSTOM?

We offer a free consultations focused on your needs & budget. Schedule an appointment to plan your year & we will help you stay on track!

EXAMPLES OF MONTHLY PAYMENT PLANS

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	12 Ads Full Color	18 Ads Full Color	24 Ads Full Color	52 Ads Full Color	12 Ads B/W	18 Ads B/W	24 Ads B/W	52 Ads B/W
2 col. x 3 in	\$84.60	\$119.85	\$150.40	\$285.13	\$48.60	\$68.85	\$86.40	\$163.80
2 col x 4 in	\$100.80	\$142.80	\$179.20	\$339.73	\$64.80	\$91.80	\$115.20	\$218.40
2 col. x 5 in	\$117	\$165.75	\$208	\$394.34	\$81	\$114.75	\$144	\$273
2 col. x 6 in 3 col. x 4 in	\$133.20	\$188.70	\$236.80	\$448.93	\$97.20	\$137.70	\$172.80	\$327.60
3 col. x 5 in 1/8 Page	\$157.50	\$223.13	\$280	\$530.83	\$121.50	\$172.13	\$216	\$409.50
1/4 Page	\$252	\$357	\$448	\$849.33	\$216	\$306	\$384	\$728
1/2 Page	\$436.50	\$618.38	\$776	\$1,471.17	\$400.50	\$567.38	\$712	\$1,349.83
Full Page	\$679.50	\$962.63	\$1,208	\$2,290.16	\$643.50	\$911.63	\$1,144	\$2,168.83