

1/4 page - \$210

2 col. x 3 inch
1 week - \$47.40
2 week discount - \$45.00/week
4 week discount - \$43.50/week

the
Sanders County Ledger

2 col. x 5 inch 1 week - \$79.00
2 week discount - \$75.00/week
4 week discount - \$72.50/week

BUSINESS DIRECTORY

\$14.50 per week

*Must run
at least
4 consecutive
weeks*

Annie Wooden, Editor

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COLOR

1 spot color - \$20.00

2 spot colors - \$30.00

Full color - \$40.00

1/4 page - \$210.00

1/2 page - \$375.00

Full page - \$650.00

**PREPRINTED
INSERT RATE:
\$75/1000**

Full Circulation: 2700
Sanders County: 2300

Other common sizes & prices:

2 col. x 2 inch

1 week - \$31.60

2 week discount - \$30.00/week

4 week discount - \$29.00/week

2 col. x 4 inch

1 week - \$63.20

2 week discount - \$60.00/week

4 week discount - \$58.00/week

2 col. x 6 inch or 3 col. x 4 inch

1 week - \$94.80

2 week discount - \$90.00/week

4 week discount - \$87.00/week

3 col. x 5 inch - 1/8 page

1 week - \$118.50

2 week discount - \$112.50

4 week discount - \$108.75

**AD DEADLINE:
10 a.m., Tuesday**